

# Jason Sterling Adair Multimedia Specialist

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**16 YEARS AT VANDERBILT**    **20 YEARS EXPERIENCE**

## Skills & Expertise

**Graphics**

- graphics designed for digital & physical output
- photo editing & retouching
- logo & identity branding
- data visualization

**Web**

- wireframing, prototyping, & requirements gathering
- design & develop best practices
- design intuitive UI/UX
- multimedia creation
- website coding/programming
- Content Management Systems (CMS) setup, configuration, & admin

details below

**Audio/Video**

- recording
- editing
- export & compression appropriate for websites, DVD, & presentations

**Print**

- all graphical elements
- layout design
- non-content proofing
- productions include documents, brochures, certificates, posters, booklets, banners, billboards, books, & business cards, etc...

**Tech Support | Training**

- setup, administration, training & support for Apple products (Mac, iPhone/iPad, etc)
- quickly learn new software
- intentional/mindful troubleshooter
- teach cloud-based & computer-based applications
- write thorough technical & visual instructions

quality assurance (QA) testing & multi-browser compatibility

**Other**

- project oversight (conception to completion)
- detail oriented
- organized
- team player
- self managed
- i do things mere mortals aren't supposed to be able to do with Word & PowerPoint

## Languages, Frameworks, & Methodologies (oh my!)

**LEFT BRAIN**

Able to implement, configure, & customize the look & feel of 3rd-party JS & or PHP code;

JavaScript + JQuery+Ajax+ PHP+MySQL

**RIGHT BRAIN**

Able to write custom, organized, & extensible HTML5 & CSS3 markup to render appropriate UI/UX;

HTML CSS+SASS

## References

**Vanderbilt:**

- Patrick Schuermann**  
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- Xiu Cravens**  
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**Non-Vanderbilt:**

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- Bob Beeman**  
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## Work History & Key Projects

Year	Organization	Key Projects
1995 - 2003	Vanderbilt University > Peabody College > Learning Technology Center (LTC)	<ul style="list-style-type: none"> <li>"How People Learn" Modular Learning Cycle</li> <li>founding member of the LTC's Media &amp; Technology Design Team</li> <li>Commodore Award nominee (1999)</li> <li>LTC closed (2003)</li> </ul>
2003 - 2007	SyberKnight Multimedia Services > self owned > self operated	<ul style="list-style-type: none"> <li>Principals Leadership Academy of Nashville (PLAN)</li> <li>Rockefeller Workforce Investment System Matrix</li> <li>Vanderbilt Naval ROTC (NROTC)</li> <li>American Eagle Foundation</li> <li>Nashville Convention &amp; Visitors Bureau</li> <li>Corrections Corporation of America</li> <li>&amp; a variety of small businesses, churches, artists, etc...</li> </ul>
2007 - PRESENT	Vanderbilt University > Peabody College > Leadership, Policy & Organization (LPO)	<ul style="list-style-type: none"> <li>Abu Dhabi Education Council (ADEC) project</li> <li>Teacher Peer Excellence Group (TPEG) project</li> <li>National Center on Scaling Up Effective Schools (NCSU) project</li> <li>Principal Data Use for Human Capital Decisions (Gates Foundation) project</li> <li>Center for Educator Compensation Reform (CECR) District Awards for Teacher Excellence (D.A.T.E.) project</li> </ul>

